



# Clo Cow

## HALF MARATHON • 10K • 5K



### Join us for the 9th annual Clo-Cow Half Marathon, 10K & 5K on Sunday, September 15, 2019

Fast becoming a "must run" event, the Clo Cow Half Marathon will attract nearly 1,500 runners from across Northern California and beyond. Participants are treated to a challenging course through the rolling hills of farm country, and finish to the sound of cow bells in Historic Downtown Petaluma. Don't miss out on a great marketing opportunity by partnering with the Clo Cow Half Marathon!

#### Level

#### Benefits

**Gold Sponsor**  
**\$1,000**

- Prominent logo placement on marketing materials & event website
- Enlarged logo on event t-shirts
- Banner placement near finish line
- Booth space on race day
- Discounted race entries
- Social media and event day PA call-outs

**Silver Sponsor**  
**\$300**

- Logo placement on website sponsor page
- Logo on event t-shirts or banner placement near finish line
- Event day PA call-outs

**Photo Sponsor**  
**\$2,500**

- Race provides free, branded photos to participants for download, courtesy of your company
- Placement on post-race emails to participants with photo download link
- All benefits of Gold Sponsor level

**Race Bag Sponsor**  
**\$1,000**

- Placement on race bags handed out at packet pick-up
- Logo placement on website
- Logo on t-shirts or banner placement near finish line
- Event day PA call-outs

**Booth Space**  
**\$100**

- Booth space is available on race day, September 15. Space is available on a first come, first served basis, with event sponsors receiving priority.

## Sponsorship Agreement

Organization

Contact Name & Title

Address

City

State

Zip

Phone

Email

#### Sponsor Level

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Gold Sponsor</b>     | <input type="checkbox"/> <b>Silver Sponsor</b> |
| <input type="checkbox"/> <b>Photo Sponsor</b>    | <input type="checkbox"/> <b>Booth Space</b>    |
| <input type="checkbox"/> <b>Race Bag Sponsor</b> |  |

#### Booth Space

Booth space is available on race day, September 15. Price does not include table, tent or chairs, although these items may be available at an additional cost.

☐ Check enclosed    ☐ Invoice me

Sponsor Signature

Date

**Please make checks payable to:**  
Chicken and Cow Productions

**Mail completed form to:**  
Chicken and Cow Productions  
P.O. Box 7072  
Petaluma, CA 94955

**Deadlines:**  
For logo inclusion on t-shirts: July 31  
Everything else: Sept 8

Sponsorship Opportunities

2019

[www.clocowhalf.com](http://www.clocowhalf.com)

A Chicken and Cow Productions Event